

Thursday, Dec. 1, 2011 MUTS minutes

Members present: R. Regina, G. Mason, J. Whitney, T. Doran, T. Murphy, J. Navroski, J. Bell, S. Ricci, M. Gilch.

Meeting called to order by Club President R. Regina - as of 8:25p.m. Motion made to accept the November club minutes; all present in favor.

Vice President report: G. Mason discussed having the club perform a criminal background check on all of our club coaches: an online company would perform the service as of this Spring, 2012. This was done for the township recreation & should be the standard for our travel club; US club (soccer) make this a part of their application/card process.

Treasury report: presented by club treasurer - J. Whitney; copies of the fiscals were issued to all for review. Reviewed club revenues, ongoing operating expenses, one- time expenses, fundraising net, & the club's 2011 cash analysis. The closing balance as of Nov., 30, 2011 is \$14, 165.37. With respect to fundraising efforts, there was a review of tax licensing requirements that are needed for our club within the state of New Jersey.

MOSA update: congratulations were given to teams with strong finishes within their respective flights; awards will be given to all 1st & 2nd place teams.

Field maint: reviewed from last meeting which fields would be seeded/shut down (please refer to Nov. minutes for more details). The recreation dept. will be aggressive in regards to maintaining fields & seeding. Discussed conditions at the Soccer fields: the parking lot with respect to potholes, standing pools of water, mud, etc.

Ref assignor – no updates at this time.

Fundraising: Discussion ensued with the various ideas proposed from last summer with fundraising: raffle of a car; 50/50 (please refer to Nov minutes with specifics), sponsorship, discount cards, roller-skating. A discussion ensued in possibly having our teams receive sponsorship from private/public companies by having 'logos' displayed on our uniforms.

Communications: (by Communications director – T. Doran) No updates to MUTS Master Lists file. Sent blast e-mails regarding Cyclones NJ State Cup games, worked with Examiner to get Cyclones' State Cup article published. Sent blast e-mail regarding the new website in hopes of driving traffic to it and encouraging families to utilize it. E-mail focus was on "Concussion Fact Sheet for Parents" and "Concussion Fact Sheet for Athletes" (.pdf) Sent blast e-mail notifying members of the Monthly Meeting on December 1st. Working with U9 teams to get "new players" flyer setup, approved, printed and distributed in the kids' school take home folders. Targeting December 8th. Items to think about: Street signs for tryouts, Advertising for tryouts,

Website Administrator: (by web director T. Doran) continue to tweak website pages and functionality, posted articles, positive feedback continues to trickle in. Contacted Eleanor from Effingers regarding feasibility of adding online catalog featuring unusual MUTS products to site? *Maybe* we could make some money on the sale of t-shirts, sweatshirts, etc. Need to develop coach friendly interface to allow easy management of team pages

Recreation: a combo lock will be issued for the shed this coming Spring. The future 'Millstone park' will consist of 160 acres, near Frogbridge. There is a large lake located within the back of the park. The plan is to grade & seed these fields. Open space funding will be utilized for the costs; presumably there will be no bonds generated or taxes collected from the township. There may be as many as 10-14 all purpose fields; tentative opening at some point in 2014.

Miscellaneous: discussed some conflicts with gym times during winter training; need to review which teams will be involved with winter training @ the Sportszone so that team discounts may be applied; some teams may be training @ Bob Smith.

Meeting adjourned 9:55pm

Minutes respectfully submitted by Club Secretary/T. Murphy